



Is your battery innovation protected?

Seven questions you need to ask as you bring a technology to market.

Have we assessed patentability?

Novel chemistry, cell designs and manufacturing processes may be patentable. Patentability involves searching scientific and patent databases for similar technology and understanding new/inventive features.

Have we disclosed before filing?

A paper, poster, pitch, conference abstract, thesis, website or demonstration can be a public disclosure that limits patent rights. Patenting as an IP strategy is best considered before any public disclosure.

Have we identified who owns the IP?

University collaborations, contractors, co-inventors and collaboration agreements all raise the question of who owns what. This question is best answered early and should cover ownership of product naming/branding and design/appearance.

Have we considered international IP strategy?

Battery markets are global. Patent, design and trade mark protection is country-by-country, and deadlines to extend abroad are strict.

Have we protected manufacturing know-how?

Some of the most valuable IP in a battery is process knowledge that may be better protected as a trade secret than patented. Trade secret protection is not automatic and needs to be supported by confidential systems.

Have we assessed freedom to operate?

Owning your own IP doesn't mean you're clear to sell. Someone else's registered rights could stand in the way of commercialisation. Making sure the path is clear is called freedom to operate or "FTO".

Have we considered how our data and AI assets are protected?

Models, datasets and analytics can be valuable, protectable assets — ownership, confidentiality, access and permitted use are all worth addressing.

Have a question about any of these? Speak to a qualified IP professional.

We help battery innovators turn breakthroughs into protected, commercial assets.

From cell chemistry to global deployment, POF works across patents, trade secrets, trade marks, designs and IP strategy. Our attorneys understand both the science and the commercial reality of getting a battery to market.



START THE CONVERSATION

Scan to book a no-obligation IP discussion or to explore how we support battery and advanced-materials innovators.

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